



**Latkes & Vodkas 2023 With Fresh New Additions**  
**Congregation Beth Shalom the Center for Jewish Life**  
**Saturday December 9, 2023**

The beautiful, remodeled Congregation Campus, Modesto

**Sponsorship Opportunities**

CBS Concert series ★ Latkes & Vodkas ★ Café Shalom

## About the Event

Congregation Beth Shalom the Center for Jewish Life invites you to consider sponsoring its **annual Concert series, Latkes & Vodkas & Café Shalom.**

This elegant and memorable event is an opportunity to align your organization with the Stanislaus Jewish Community and the entire valley.

**Latkes & Vodkas** will include cocktails, hors d'oeuvres ,Priority sitting Sit down dinner, Hannukah potato pancakes (traditional)and a new California Latke, live dance music by **Tongue & Grove** and our Southern Sprits Cigar Bar!

**Latkes & Vodkas** is a unique opportunity to reach many potential customers and supporters of Congregation Beth Shalom and the Jewish community.

**Date and Time:** Saturday December 9, 2023, at 6:30 pm

**Venue:** Congregation Beth Shalom 1705 Sherwood Ave, Modesto, Ca

**Anticipated Attendance:** 250 Stanislaus County residents.

**Impact of your Sponsorship:** Your sponsorship will help provide outreach to the community, education on Israel , Jewish historical events, youth scholarships and lifelong learning.

All sponsorships include a tax-deductible donation.

# Sponsorship Opportunities

<b>Benefits</b>	<b>Gold Chai \$15,000</b>	<b>Silver Shalom \$10,000</b>	<b>Star of David \$ 5,000</b>	<b>VIP TABLE \$1,200</b>
<b>Table for 10</b>				
<b>Table placement Priority Name listed in program</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Wine on table</b>	<b>X</b>	<b>X</b>	<b>X</b>	
<b>Cocktails</b>	<b>Unlimited</b>	<b>Unlimited</b>	<b>2</b>	<b>1</b>
<b>Large corporate logo Displayed at event, Table logo &amp; full-page ad in program</b>	<b>X</b>	<b>X</b>		
<b>Listed for all fundraisers For a year &amp; website</b>	<b>X</b>	<b>X</b>		
<b>Sponsor of Cigar lounge Corporate logo gift to each guest</b>	<b>X</b>			

## **Our history**

Congregation Beth Shalom has served the spiritual needs of the Jewish population of this area since 1918. We moved to our present facility on Sherwood Avenue in 1963. In 1980, a new wing containing classrooms, a youth sanctuary, and a multipurpose room were added.

## **Who we serve**

Congregation Beth Shalom The Center for Jewish Life is affiliated with the United Synagogue of Conservative Judaism and every effort is made to serve the needs of the whole spectrum of interested Jewish residents of our area. CBS is a warm and welcoming congregation serving the greater Stanislaus/San Joaquin area, providing a host of religious, educational, and social programs geared to the needs of its members.

## **Our Programs and services**

Through religious, educational, cultural, and social activities, it is our aim to instill in our members a common bond of mitzvot (ethical values and actions). Women enjoy full and equal participation in all aspects of our congregational life. The Synagogue is always busy with activities and opportunities for creative Jewish living in a warm, sharing, and stimulating environment. We take pride in the feeling of the extended family, which is offered to newcomers, who are seeking to deepen their ties to their faith and with other Jews.

At the core of our existence is our commitment to Jewish values. In that spirit, we invite and encourage the fullest participation of every interested member in all aspects of synagogue life. As a congregation and as individuals, we can make the greatest contribution to the community.

# Contact Information

For information on being a sponsor, please contact

Doug Highiet or Joel Youngheim  
Doug@cerespipe.com [soleman21@comcast.net](mailto:soleman21@comcast.net)

**Latkes & Vodkas 2023 Co-Chairs**

# SPONSORSHIP FORM

**Yes, I would like to be a sponsor for Latkes & Vodkas!**

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

## SPONSORSHIP Select your Sponsorship Level:

- Gold Chai Sponsor \$15,000.                       Star Of David Sponsor \$ 5,000  
 Silver Shalom Sponsor \$10,000.                       VIP Table Sponsor \$ 1,200

## PAYMENT Select payment method:

- My payment by check or cash is enclosed.                       Please charge my credit card  
**Payment no later than November 24, 2023**                      Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_  
\_\_\_\_\_ Code \_\_\_\_\_                       Cardholder name



Mail: Congregation Beth Shalom 1705 Sherwood Ave Modesto, CA 95350

# Latkes & Vodkas Program Advertising

Business Card Ad - \$100

¼ Page Ad \$200

Half page Ad - \$300

Full Page Ad \$500

Yes, I would like to be a program sponsor for Latkes & Vodkas!

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**PAYMENT** Select payment method:  Please charge my credit card

My payment by check or cash is enclosed.

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Card holder Name \_\_\_\_\_ Code \_\_\_\_\_

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