

CLASSIC

Café Shalom

JEWISH
FOOD, CULTURE & ART
FESTIVAL

Yep, that's right, Café Shalom is coming up fast. Save the date – **May 2nd, 2010** at CBS. This year there will be some significant changes to the format including:

- **Art Festival** – we are inviting local and regional artists to sell their original works in booths that will be set up on the large concrete area on the north and east side of our grounds. Vendors will be charged a \$50 fee. If you know a qualified artist, please encourage them to contact Joyce Gandelman (gandelmanj@aol.com). Since this is the week before Mother's Day, it will be a great time to shop for gifts. Hours 9:00 a.m. – 4:00 p.m.
- **Upgraded and Diversified Entertainment** – In addition to Israeli dancing, this year's event will feature Eli Lester and his band, Ross Redding and friends, vocalists, and even belly dancers. If you know anyone else who might be interested in performing, please contact Lara Brotslaw (artofadina@sbcglobal.net)
- **The Complete Traditional Menu** – lox&bagels, kugel, and **even blintzes** will be featured. Some a la carte food items will be available for sale at the Art Festival
- **Real Drinks** – Louis Levin and friends will be running a bar featuring cocktails and wine.
- **New Improved Silent Auction** – Art Festival vendors will be required to donate one item. We will also be featuring themed gift baskets featuring health&beauty, sports, food&wine, auto, computers, golf, pet services, entertainment, home&garden, and more. If you want to be responsible for a basket please contact Ronda Guggenheim (rdsteelman@gmail.com) or Sarah Aaronson (sarahaaronson@comcast.net). All donations are welcome, especially travel and vacation opportunities.

How can you help?

- **Join the Committee** – our next meeting is Sunday, March 14 at 9:30 a.m. in the Social Hall. Refreshments will be served.
- **Sell Tickets** – with all the exciting things happening this year, it should be especially easy to sell them. Alternatively they make great gifts for teachers, coaches, friends, business associates, etc. Expect to receive your tickets in the mail around March 15th.
- **Volunteer** – please contact me (djbrotslaw@sbcglobal.net) or Valli Israels (visraels@hotmail.com)
- **Help Find Sponsors** – see the attached form.

Café Shalom is the main fundraiser for Hebrew and Religious School and USY scholarships. Supporting youth education and activities is crucial to ensuring the proper education of our youth and the future of our Jewish community.

Dan Brotslaw

SUNDAY, MAY 2, 2010

CAFÉ SHALOM-2010

RAISING FUNDS FOR OUR CHILDREN SPONSORSHIP APPLICATION

CAFÉ SHALOM WILL BE HELD ON MAY 2, 2010 AT CONGREGATION BETH SHALOM. THIS FOOD AND ARTS FESTIVAL FEATURES A BRUNCH OF TRADITIONAL JEWISH FOODS, ENTERTAINMENT, CRAFTS FOR SALE, AND A BAKE SHOP. TYPICAL ATTENDANCE IS 800-1000. A PROGRAM IS DISTRIBUTED TO ALL ATTENDEES. ALL FUNDS RAISED SUPPORT YOUTH ACTIVITIES AT THE SYNAGOGUE. SPONSORSHIP IS A GREAT WAY TO SUPPORT THESE YOUTH ACTIVITIES AND ADVERTISE YOUR BUSINESS.

BUSINESS NAME _____ CONTACT _____

ADDRESS _____ PHONE _____

GRAND SPONSOR **\$1000** _____

YOU WILL RECEIVE:

*15 COMPLIMENTARY TICKETS TO CAFÉ SHALOM
WHOLE PAGE AD IN OUR PROGRAM
PROMINENT LISTING IN OUR NEWSPAPER AD
A SPECIFIC EVENT AREA WILL BE DESIGNATED AS
YOUR SPONSOR AREA*

CORPORATE LEVEL SPONSOR **\$500** _____

YOU WILL RECEIVE:

*10 COMPLIMENTARY TICKETS TO CAFÉ SHALOM
1/2 PAGE AD IN OUR PROGRAM
LISTING IN OUR NEWSPAPER AD*

SHALOM LEVEL SPONSOR **\$400** _____

YOU WILL RECEIVE:

*5 COMPLIMENTARY TICKETS TO CAFÉ SHALOM
1/3 PAGE AD IN OUR PROGRAM
LISTING IN OUR NEWSPAPER AD*

WHITE CANDLE LEVEL SPONSOR **\$300** _____

YOU WILL RECEIVE:

*3 COMPLIMENTARY TICKETS TO CAFÉ SHALOM
1/4 PAGE AD IN OUR PROGRAM*

FRIEND OF CBS **\$100** _____

YOU WILL RECEIVE:

SINGLE LINE AD IN OUR PROGRAM

TOTAL CONTRIBUTION **\$** _____

**MAKE CHECKS PAYABLE TO CONGREGATION BETH SHALOM AND
MAIL BY APRIL 9TH, 2010 TO:**

*CONGREGATION BETH SHALOM
1705 SHERWOOD AVENUE
MODESTO, CA 95350*

INCLUDE YOUR AD COPY, BUSINESS CARD, ETC.